

REGULATIONS
on Holding the Republican Competition
“Panorama of Pedagogical Ideas” for Teachers
of Preschool, Secondary, Additional, Technical and
Vocational, and Post-Secondary Education Organizations

1. General Provisions

1. These Regulations on Holding the Republican Competition “Panorama of Pedagogical Ideas” for teachers of preschool, secondary, additional, technical and vocational, and post-secondary education organizations (hereinafter – the Regulations) define the conditions and procedures for organizing and conducting the Republican Competition “Panorama of Pedagogical Ideas” (hereinafter – the Competition).

2. The Competition is held in accordance with the List of Republican and International Olympiads and Competitions of Scientific Projects (Scientific Competitions) in General Education Subjects, Competitions of Performers, Professional Skills Competitions, and Sports Events, approved by Order No. 514 of the Minister of Education and Science of the Republic of Kazakhstan dated December 7, 2011.

3. The Competition is a professional platform of the Joint Stock Company “National Center for Professional Development “Orleu” (hereinafter – JSC “NCPD “Orleu”, the Organizer) for the exchange of pedagogical ideas aimed at developing students’ (learners’) functional literacy, providing teachers with the opportunity to demonstrate and scale effective pedagogical practices.

Note: Clause 3 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

4. The mission of the Competition is to promote the improvement of education quality by supporting and disseminating effective innovative teaching practices.

5. The purpose of the Competition is to create a professional platform for identifying, demonstrating, and disseminating authors’ pedagogical ideas aimed at developing students’ (learners’) functional literacy.

6. The objectives of the Competition are:

1) to motivate teachers to develop and implement innovative methodologies;

2) to strengthen the professional status of teachers as carriers of effective pedagogical ideas;

3) to support professional interaction among teachers;

4) to ensure the dissemination of best educational practices.

7. Competition areas include:

1) Reading literacy;

2) Mathematical literacy;

3) Natural science literacy;

4) Digital literacy;

- 5) Financial literacy;
- 6) Environmental literacy;
- 7) Intercultural literacy;
- 8) Global competencies (for international participants).

Note: Clause 7 supplemented with sub-clause 8 by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

Descriptions of the Competition areas are provided in Appendix 1 to these Regulations.

2. Conditions for Organizing and Conducting the Competition

8. Teachers of preschool, secondary, additional, technical and vocational, and post-secondary education organizations of all types, forms of ownership, and departmental affiliation, carrying out educational activities within the territory of the Republic of Kazakhstan (hereinafter – participants) are eligible to participate in the Competition.

Note: Clause 8 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

9. The Competition consists of two stages:

Regional Stage – submission of a description of the author’s pedagogical idea aimed at developing students’ (learners’) functional literacy (lesson plan, class session, or educational event).

Republican Stage – demonstration of the application of the author’s pedagogical idea aimed at developing students’ (learners’) functional literacy in real educational settings (video of a lesson, class session, or event).

Winners of the Competition are recommended for participation in the International Festival of Pedagogical Excellence within the framework of the Congress of Teachers and Education Workers of the Member States of the Commonwealth of Independent States and other international competitions.

Note: Paragraph 3 of Clause 9 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

10. The Competition shall be conducted within the established timeframe in accordance with the Calendar Plan approved by the Chair of the Management Board of JSC “NCPD “Orleu”.

Note: Clause 10 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

11. The procedure for conducting specific Competition activities, timelines for their implementation, stages of execution, distribution of responsibilities among structural subdivisions (responsible persons), as well as interaction in organizing and conducting the Competition, shall be regulated by an internal regulatory document approved in accordance with the established procedure.

Note: Clause 11 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

12. At the regional level, for the evaluation of competition materials in each area, Expert Councils shall be formed – collegial bodies composed of employees of JSC “NCPD “Orleu”, teachers, and representatives of public organizations

(hereinafter – the Expert Council), consisting of at least three (3) members. The Chair of the Expert Council shall be appointed from among employees of JSC “NCPD “Orleu”.

Note: Clause 12 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

13. At the republican level, a Republican Expert Council shall be formed to evaluate competition materials – a collegial body composed of employees of subordinate organizations of the Ministry of Education, as well as representatives of international and public organizations (hereinafter – the Republican Expert Council), consisting of at least seven (7) members. The Chair of the Management Board of JSC “NCPD “Orleu” shall serve as the Chair of the Republican Expert Council.

14. Participation is individual; no more than one competition material may be submitted per participant.

15. The participant shall submit an application for participation in the Competition, as well as competition materials in electronic format via the JSC “NCPD “Orleu” platform no later than the established deadlines and shall bear personal responsibility for the accuracy of the information provided.

Note: Clause 15 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

16. Excluded by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

17. The competition material shall be prepared in the prescribed format in Kazakh, Russian, or English.

18. The competition material must not have been previously published in print or electronic publications, on the Internet (websites, video hosting platforms, social networks, etc.), nor submitted to other competitions.

18-1. Competition materials shall be checked for text plagiarism. If plagiarism is detected, the competition material shall not be admitted for evaluation.

Note: Chapter 2 supplemented with Clause 18-1 by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

18-2. The use of artificial intelligence tools is permitted exclusively as an auxiliary tool (text editing, structuring, linguistic proofreading).

Note: Chapter 2 supplemented with Clause 18-2 by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

18-3. The author’s pedagogical idea and methodological solution must be the result of the participant’s independent professional activity. The participant shall confirm the nature of AI use when submitting the competition material.

Note: Chapter 2 supplemented with Clause 18-3 in accordance with Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

19. The participant guarantees authorship of the submitted competition material and bears responsibility for any infringement of third-party copyright.

20. The participant undertakes to independently and at their own expense resolve any third-party claims related to violations of exclusive rights to intellectual property results submitted by the participant and used in the Competition.

21. The participant grants the Competition organizers unconditional rights to use the submitted material free of charge for an unlimited period at their

discretion, including (but not limited to) public dissemination, publication on the Internet and in mass media, and processing of the competition material. Competition materials are not peer-reviewed and shall not be returned.

22. The participant gives consent for the use and publication on the Internet and in mass media of their personal data (surname, first name, patronymic, email address, image (photographs), place of employment information, etc.).

Note: Clause 22 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

23. The participant bears responsibility for the use of personal data of individuals who participated in the creation of the competition material.

24. The Competition Organizer reserves the right to request additional information from the participant.

Note: Clause 24 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

25. The decision of the Expert Council regarding the results of the Competition shall be final and not subject to appeal.

26. The terms, procedures, and results of the Competition shall be published on the official Internet resources of JSC "NCPD "Orleu".

26-1. Winners of the Competition are not eligible to participate in the Competition held in the following calendar year.

Note: Chapter 2 supplemented with Clause 26-1 in accordance with Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

3. Procedure for Conducting the Regional Stage

27. Competition materials and participant information shall be submitted electronically by completing the relevant sections of the competition platform of JSC "NCPD "Orleu". Submission of materials and information outside the designated sections of the competition platform shall not be permitted.

Note: Clause 27 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

28. Materials submitted not via the competition platform, posted outside the relevant sections of the platform, or exceeding the set volume of the text part (more than 2,500 words) shall not be admitted for evaluation.

Note: Clause 28 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

29. The Expert Council evaluates competition materials in accordance with the criteria set out in Appendix 2 to these Regulations.

Note: Clause 29 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

30. Each competition material shall be evaluated by three (3) members of the Expert Council.

31. Winners shall be determined from among the competition materials admitted for evaluation that have scored at least 60% of the maximum possible points and received at least one (1) point under each evaluation criterion.

Note: Clause 31 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

32. In each of the eight (8) areas, one (1) first prize, two (2) second prizes, and three (3) third prizes shall be awarded based on the highest total score. In the event of a tie in final scores, a moderation procedure of the evaluation results shall be conducted. The decision shall be taken collectively by the Expert Council and formalized in minutes.

Note: Clause 32 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

33. Winners shall be awarded First-, Second-, and Third-Degree Diplomas of the Regional Stage. A Certificate of Participation shall be issued provided that the competition materials are admitted for evaluation and comply with these Regulations.

Note: Clause 33 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

4. Procedure for Conducting the Republican Stage

34. Holders of First-Degree Diplomas of the Regional Stage shall be admitted to participate in the Republican Stage.

35. A participant of the Republican Stage shall prepare and submit the competition material to a branch, representative office, or, for the city of Astana, to the central office of JSC "NCPD "Orleu" in accordance with the following parameters:

- 1) duration up to 10 minutes;
- 2) video format: 1920×1080 pixels (Full HD), mp4, H.264 codec;
- 3) frame rate: 25 fps or 50 fps;
- 4) clear image quality, without blur or noise;
- 5) even lighting without harsh shadows;
- 6) clear audio without background noise, echo, or distortion;
- 7) audio format: stereo, 44.1 kHz or 48 kHz;
- 8) music, background tracks, and sound effects that are not restricted for use;
- 9) background music level lower than speech level (must not overpower the voice).

36. The Republican Expert Council evaluates competition materials in accordance with the criteria set out in Appendix 2 to these Regulations.

Note: Clause 36 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

37. Each competition material shall be evaluated by three (3) members of the Republican Expert Council.

38. In each of the eight (8) areas, one (1) first prize, two (2) second prizes, and three (3) third prizes shall be awarded based on the highest total score. In the event of a tie in final scores and a limited number of prize places, a moderation

procedure of the evaluation results shall be conducted. The decision shall be taken collectively by the Republican Expert Council and formalized in minutes.

Note: Clause 38 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

39. Winners shall be awarded First-, Second-, and Third-Degree Diplomas of the Republican Stage.

40. In each area, the nomination "YouTube Voting Winner" shall be established. The winner shall be determined by the highest integrated indicator calculated as the sum of the number of "Likes" and the number of views of the competition material recorded on the official Competition YouTube channel at the time of completion of the online voting.

Note: Clause 40 as amended by Order No. 75 of the Chair of the Management Board of JSC "NCPD "Orleu" dated February 18, 2026.

41. Monetary awards for winners shall be provided subject to the availability of a prize fund and/or sponsorship funding.

Appendix 1
To the Regulations on the
Competition “Panorama of
Pedagogical Ideas”

Competition Areas

No.	Literacy Area	Description
1	Reading literacy	The ability to understand, use, evaluate, reflect on texts, and interpret information for the purposes of personal development, expanding knowledge and opportunities, and participating in society.
2	Mathematical literacy	An individual’s ability to reason mathematically, formulate, apply, and interpret mathematical ideas to solve problems in various contexts.
3	Natural science literacy	The ability to understand and apply scientific ideas to address issues related to science and technology; to participate in reasoned discussions of scientific and technological matters; to explain phenomena, evaluate research, and interpret data from a scientific/scholarly perspective.
4	Digital literacy	The ability to safely and consciously search for, evaluate, create, and communicate information using digital technologies for learning, development, and communication, including skills in working with artificial intelligence.
5	Financial literacy	The ability to understand financial concepts and make informed and effective decisions aimed at financial stability and the well-being of individuals and society.
6	Environmental literacy	The ability to understand human impact on the environment, assess environmental issues, make informed decisions, and take action to improve environmental conditions.
7	Intercultural literacy	The ability to analyze global and intercultural issues; to understand and value the perspectives and worldviews of others; to interact respectfully and effectively with people from different cultures; and to act in the interest of common well-being and sustainable development.
8	Global competencies	The ability to use knowledge, skills, attitudes, and values to understand and address global and intercultural challenges; to evaluate different perspectives; to interact effectively with people from diverse cultures; and to take constructive action for collective well-being and sustainable development.

Note: Appendix 1 supplemented with Clause 8 in accordance with Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

Note: Appendix 2 repealed by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

Note: Appendix 3 repealed by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

Appendix 2
to the Regulations on the
Competition “Panorama of
Pedagogical Ideas”

Appendix 4
to the Regulations on the
Competition “Panorama of
Pedagogical Ideas”

Note: Text in the upper right corner of Appendix 4 as amended by Order No. 75 of the Chair of the Management Board of JSC “NCPD “Orleu” dated February 18, 2026.

Criteria for Evaluating Competition Materials

Evaluation criteria	Criteria description	Scoring scheme		
		2 — fully meets	1 — partially	0 — does not meet
Relevance	Justification of the significance of the idea based on research and practice	Provides arguments and examples based on research and practice	Provides examples based on research or practice	Provides general reasoning
Methodological justification	Justification for the choice of teaching and educational methods and forms in accordance with theory and practice	Provides arguments for the choice of methods and forms based on theory and practice	Describes methods and forms of teaching and education	Merely lists methods and forms of teaching and education
Novelty of the approach	Use of original solutions	Presents an innovative solution that differs from standard approaches	Presents a solution based on known approaches with certain elements of novelty	Presents traditional and widely used solutions
Practical applicability	Application of the idea in specific activities (lesson plan/video of a lesson, class session, or event)	The plan/video clearly demonstrates how the idea will be implemented in practice,	The plan/video describes the application of the idea in general terms without specific implementation details	The plan/video does not demonstrate how the idea will be applied in practice, or the

		specifying concrete steps and expected results		application is presented formally and superficially
Evaluation of effectiveness	Impact of the idea on educational outcomes	Provides arguments about the direct and significant impact of the idea on educational outcomes	Provides arguments about the potential or indirect impact of the idea on educational outcomes	Does not provide arguments regarding the impact on educational outcomes or presents them formally
Logical structure and clarity of text / video presentation	Observance of logical structure and sequence of ideas	Logical and structural consistency is fully maintained	Logical and structural consistency is partially disrupted	Logical and structural consistency is disrupted

